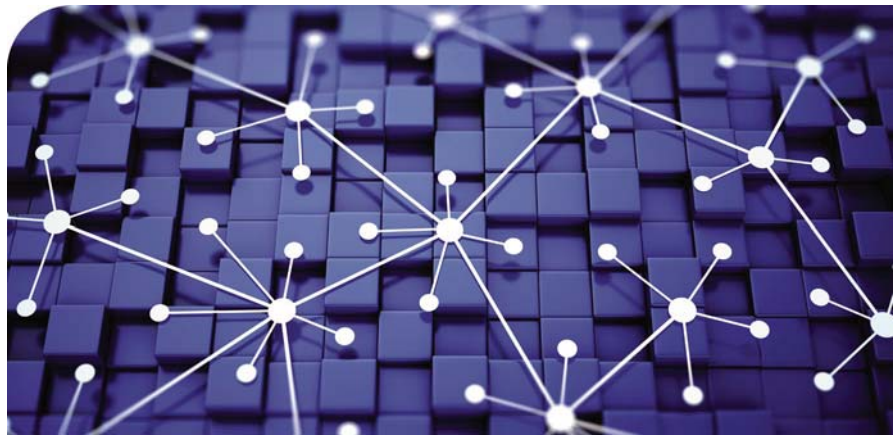


Cloud Economics of Big Data Workshop

Compare the Total Cost of Ownership of data lake deployment

As businesses are looking to reduce costs and achieve competitive advantage, integration of big data technologies in enterprise IT has become inevitable and a catalyst to transform into data-centric organizations. Although businesses have been slow to embrace and adopt big data, a crossroad has been reached as more and more organizations consider Cloud infrastructure and software to assess, plan and develop their big data strategies.



Apache Hadoop (“Hadoop”), at the core of big data technologies, is driving a rich ecosystem of tools that either build upon or extend its capabilities. The evolution and growth of this ecosystem have left businesses with a challenge to choose an optimal data lake deployment model in the Cloud that both satisfies business and IT needs, and is cost-effective. Many of the costs associated with such deployments lack clarity to comprehend and are often hidden, making total cost of ownership (TCO) estimation a daunting task.

OFFERING DESCRIPTION

The Trianz Cloud Economics of Big Data Workshop accelerates your Cloud assessment for a cost-effective data lake deployment that is aligned with your business and IT imperatives. This engagement leverages the Trianz Big Data TCO Estimator tool and our proven decision frameworks to develop your data lake TCO for your Cloud deployment and develop a plan to validate the solution on the Cloud with a proof-of-concept.

PRE-WORKSHOP DISCOVERY

Trianz will conduct interviews with your business and IT stakeholders and take a detailed view of your big data and Cloud adoption plans to establish and refine your Hadoop deployment models for comparison. We will collect information on Cloud cost factors such as storage capacity, data growth, data processing and transfer needs from acquisition, integration, transformation and consumption of data, and other related factors.

TRIANZ BIG DATA TCO ESTIMATOR TOOL

Based on the data gathered from the discovery phase, our team will tailor the Trianz Big Data TCO Estimator tool with decision criteria unique to your environment and your business needs. This phase may include follow-up interactions with your IT and/or business team to adjust the cost variables and prepare the final Cloud TCO for your chosen deployment options.

DELIVERABLES

The final deliverables typically include:

- ▶ Total Cost of Ownership for your data lake deployment models
- ▶ Summary of the outcomes of the Cloud Economics of Big Data Workshop
- ▶ Review of prioritized business initiatives and/or use cases
- ▶ Plan to execute a proof-of-concept use case and reference architecture

CLOUD ECONOMICS OF BIG DATA WORKSHOP

Our engagement culminates with a workshop consisting of validation and ideation modules with presentations, discussions and Q&A. The validation module is to confirm our assumptions and methodology used to calculate your total cost of ownership. The ideation module is meant to facilitate the articulation of your business initiatives to your business and IT stakeholders. We will work with you to identify and prioritize your initiatives and develop a plan to execute the initiative as a proof-of-concept.

The workshop includes:

- ▶ Big Data, Cloud & TCO Overview
- ▶ TCO Validation Exercise
- ▶ Business Initiative Brainstorming
- ▶ Identify and Prioritize Use Cases

ABOUT TRIANZ



Trianz enables digital transformations through effective strategies and excellence in execution. Collaborating with business and technology leaders, we help formulate and execute operational strategies to achieve intended business outcomes by bringing the best of consulting, technology experiences and execution models. Powered by knowledge, research, and perspectives, we serve *Fortune* 1000 and emerging organizations across industries and geographies to transform their business ecosystems and achieve superior performance by leveraging Cloud, Digital, Analytics and Security paradigms. As a professional services firm, our values and culture are focused on delivering measurable business impact, predictability in execution, and a unique partnership experience.

Silicon Valley | New York | Washington DC Metro

www.trianz.com | info@trianz.com | +1-408-387-5800